

## 2009 IABC Phoenix Copper Quill Award Winners

### Single Entrants

#### BJ Communications

Category	Subcategory	Entry Title	Award Level	Name(s) to appear on Award
Communication Management	Media Relations	Target Music in the Park	Excellence	BJ Communications

#### DC Ranch

Category	Subcategory	Entry Title	Award Level	Name(s) to appear on Award
Communication Management	Community & Government Relations	DC Ranch Resident Survey	Excellence	DC Ranch Community Council

#### foxnoggin

Category	Subcategory	Entry Title	Award Level	Name(s) to appear on Award
Communication Management	Employee/Member Communication	eBay Inc. Safety & Security	Merit	foxnoggin

#### Raytheon

Category	Subcategory	Entry Title	Award Level	Name(s) to appear on Award
Communication Management	Employee/Member Communication	What is your path?	Merit	RMS Communications

#### R&R Partners

Category	Subcategory	Entry Title	Award Level	Name(s) to appear on Award
Communication Management	Media Relations	Steroid Awareness Day	Merit	Tara La Bouff & Catherine Spear

#### Think Communications

Category	Subcategory	Entry Title	Award Level	Name(s) to appear on Award
Print Publications	Magazines	Outreach Magazine	Merit	Stephanie Jarnagan & Stephanie Conner

#### SRP

Category	Subcategory	Entry Title	Award Level	Name(s) to appear on Award
Electronic Communication	Marketing Communications	SRP Annual Report	Merit	Joe Gannon, Aaron Thomason & Erik Lopez

#### SSA Public Relations

Category	Subcategory	Entry Title	Award Level	Name(s) to appear on Award
Communication Management	Marketing Communications	Life Certain Wealth Strategies	Excellence	SSA Public Relations

## Multiple Entries

### APS

Category	Subcategory	Entry Title	Award Level	Name(s) to appear on Award
Print Publications	Newsletters/Newspapers	Palo Verde Outage Newsletter	Excellence	Palo Verde Communication
Electronic Communication	Electronic Newsletter	Palo Verde Outage Newsletter	Merit	Palo Verde Communications

### Brodeur

Category	Subcategory	Entry Title	Award Level	Name(s) to appear on Award
Communication Management	Media Relations	Avnet TS	Excellence	Brodeur Partners
Communication Management	Media Relations	Avnet Inc.	Excellence	Brodeur Partners
Communication Management	Media Relations	Avnet Electronics Marketing - ESC 2008	Excellence	Brodeur Partners
Communication Management	Media Relations	Advent Solar Ventura Technology Launch	Merit	Brodeur Partners
Communication Management	Media Relations	Trimble Outdoors BlackBerry Campaign	Excellence	Brodeur Partners

### Canyon Communications

Category	Subcategory	Entry Title	Award Level	Name(s) to appear on Award
Communication Management	Employee/Member Communication	Safety Calendar	Merit	RSC Equipment Rental
Communication Management	Marketing Communications	XCU Launch	Excellence	Agrium Advanced Technologies
Print Publications	Special Publications	Canyon Cookbook	Merit	Canyon Communications
Design/Photography/Illustration	Special Publication Design	Collateral Kit	Excellence	Agrium Advanced Technologies
Design/Photography/Illustration	Electronic Communications	PEC Website	Merit	Phoenix Environmental Care
Writing	Writing, Promotional & Marketing	Wagrium Campaign	Excellence	Agrium Advanced Technologies

### CKPR

Category	Subcategory	Entry Title	Award Level	Name(s) to appear on Award
Communication Management	Community & Government Relations	Toyota Barrios Bellos	Excellence	Cramer-Krasselt Public Relations
Communication Management	Employee/Member Communication	Apollo's Go Green Challenge	Merit	Cramer-Krasselt Public Relations
Communication Management	Media Relations	Cox Communications	Excellence	Cramer-Krasselt Public Relations
Communication Management	Media Relations	BCBSAZ Media Relations	Excellence	Cramer-Krasselt Public Relations
Communication Management	Media Relations	UPOS Media Relations	Excellence	Cramer-Krasselt Public Relations
Writing	Speeches & Scripts	Apollo Group	Excellence	Cramer-Krasselt Public Relations

### Defero

Category	Subcategory	Entry Title	Award Level	Name(s) to appear on Award
Design/Photography/Illustration	Annual Report Design	Mount Sinai Hospital	Excellence	Defero
Design/Photography/Illustration	Electronic Communications	Cadillac Jack Digital Game Portfolio	Merit	Defero
Electronic Communication	Brand Identification & Community Relations	MarTech TM Deck	Excellence	Defero
Electronic Communication	Marketing Communications	WMS Hot Hot Super Respin	Merit	Defero
Electronic Communications	Social Media	Cold Stone IMix America	Excellence	Defero

### HMA Public Relations

Category	Subcategory	Entry Title	Award Level	Name(s) to appear on Award
Communication Management	Community & Government Relations	Arizona Foreclosure Help Line	Excellence	HMA Public Relations
Communication Management	Media Relations	Banking on Good Business Practices	Excellence	HMA Public Relations

### The Lavidge Company

Category	Subcategory	Entry Title	Award Level	Name(s) to appear on Award
Communication Management	Media Relations	Arizona Grand Resort	Merit	The Lavidge Company
Communication Management	Media Relations	TPI Composites	Merit	The Lavidge Company
Communication Management	Media Relations	Discount Tire	Merit	The Lavidge Company
Communication Management	Marketing Communications	Nature's Own Bread	Excellence	The Lavidge Company

### MessagePoint

Category	Subcategory	Entry Title	Award Level	Name(s) to appear on Award
Print Publications	Annual Reports	SRP 2008 Annual Report	Excellence	SRP & MessagePoint Communications
Writing	Writing, Promotional & Marketing	SRP 2008 Annual Report	Excellence	Bill Hiniker - MessagePoint Communications

### Mindspace

Category	Subcategory	Entry Title	Award Level	Name(s) to appear on Award
Communication Management	Media Relations	Global Sustainability Centers 2008	Merit	Mindspace
Communication Management	Media Relations	CHW ER Campaign	Excellence	Mindspace
Communication Management	Marketing Communications	CHW ER Campaign	Merit	Mindspace

### Urias Communications

Category	Subcategory	Entry Title	Award Level	Name(s) to appear on Award
Communication Management	Marketing Communications	Blue Cross Blue Shield of Arizona	Merit	Urias Communications
Design/Photography/Illustration	Annual Report Design	United Cerebral Palsy of Central Arizona	Merit	Urias Communications
Design/Photography/Illustration	Special Publication Design	Phoenix Zoo	Excellence	Urias Communications
Electronic Communications	Social Media	Blue Cross Blue Shield of Arizona's	Excellence	Urias Communications